

Shari
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Freelance Writer

essays articles speeches

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Ms. Carolyn Piersma
1429 So. Lima Street
Aurora, CO 80012

Dear Carolyn,

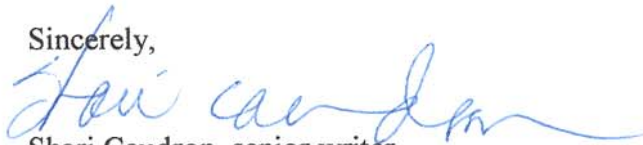
I wanted you to know what a joy it was to work with you on the recent brochure project for the School of Energy Resources at the University of Wyoming.

You were extremely easy to work with. You were not only charming and articulate, but you also asked excellent questions about the copy – before the copy was written! This allowed me to think through the structure of the written content well before the first designs were sketched out. This no doubt helped *both* of us visualize the end product and meet the client's extremely tight deadline.

Writers and designers who are working on the same project don't always have the chance to work *together* on that project, which is a shame. As our recent experience with the university proves, when designers and writers work together, the product is better and the process far more enjoyable.

Thanks again, Carolyn! I look forward to working with you again in the very near future.

Sincerely,



Shari Caudron, senior writer
Educational Marketing Group